

CSR Exhibition Success Stories

CISCO LIVE

Each year, tens of thousands of IT and communications professionals attend Cisco Live events held around world. We're proud to have supported Cisco's CSR mission in Barcelona.

They've transformed event spaces into hubs of purpose, allowing their delegates to artwork skateboards and build bikes! Not only do these hubs allow attendees the opportunity to extend their professional network with like-minded colleagues, but also gives them the power to reshape the local community.

Working with Cisco, we've delivered 50 bikes to Spanish charities including Arrels, Marillac Association and Fundacion San Martin de Porres.

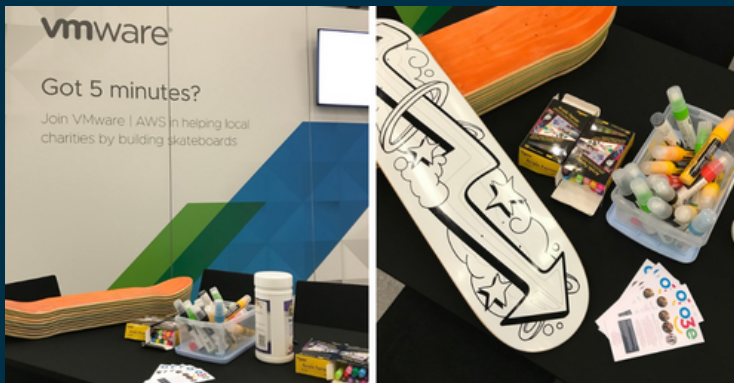


AWS VMWARE

The Amazon Web Services summit brings together technologists to connect, collaborate, and learn about AWS. Working with long-standing client VMware, we explored the opportunity to create a stand that would create a real buzz. Something different from the usual tech stands.

We designed a tech conf wall full of custom skateboards - pretty eye-catching right? Delegates were driven to take a break for 5 minutes and get hands-on decorating and artworking skateboards! A mindful and creative activity that created real social impact in the local community.

We had hundreds of participants take part, discovered graffiti pros, networked with new faces and supported VMware in their goal to make lasting connections. All whilst delivering change, donating the skateboards to worthy charities.



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ALTERYX INSPIRE

Held in the historic Grade I listed warehouse of Tobacco Dock, Alteryx Inspire brought together over 2000 people in central London. The event connects their global community whilst hosting a series of keynote speakers, workshops, and guidance from leading experts.

Their global CSR effort, Alteryx for Good, delivers essential items to nonprofit organisations across the world. Keen to tie in CSR to Inspire, o3e partnered with Alteryx to offer their delegates the opportunity to build a bike for charity!

Encouraging participants to spare 5 minutes throughout their day to pump up a tyre, fit a wheel, fit the gears and adjust the brakes! From complete bike novices to experienced cyclists, we saw people of all skill types take part. Our experienced mechanics were on hand to assist all. Over 2 days, Alteryx and its community were able to donate 18 bikes of different sizes and styles to 2 different charities, Kids and Greenwich Foster Care in the local London area.



Create
Connections

Grab
Attention

Purpose
Driven

Lasting
Impact